

THIS AGREEMENT, made and entered into this ___ day of _____, 200_, by and between *Coast to Coast Racing News Magazine*, and _____, Advertiser, stipulates the following:

Full advance payment in U.S. dollars (USD) must accompany your first insertion of advertisements intended for display. The Advertiser hereby agrees to abide by the terms of the publication's most current advertising rates; to furnish advertisements within the Publisher's published deadlines; to meet payment schedules & terms; and to hold Publisher harmless from any and all liability.

INITIAL PAYMENT: Payment must be received by sending a check to *Coast to Coast Racing News Magazine* or through a credit card payment, available at www.coast2coastracingnews.com, to be received 10 days prior to the next scheduled deadline.

DEADLINES: Calendar year deadlines are as follows: March 15, May 15, August 15, September 15, November 15 and December 15 or as otherwise notified by Email or telephone from Publisher to Advertiser.

SUBSEQUENT INVOICING: A complimentary issue of *Coast to Coast Racing News Magazine* will be supplied to the "contact person" on file after publishing. An invoice for subsequent advertising in future issues will accompany the complimentary copy. In order for the advertisement to run in a subsequent issue, payment must be received 10 days prior to the next scheduled deadline (see Notice of Deadlines above). If payment is not received 10 days prior to publication, the advertisement will not run.

POSITION PLACEMENTS: The Publisher reserves the right to position the advertisement in the issue of *Coast to Coast Racing News Magazine* according to his/her discretion. If a particular position is desired, the Advertiser may request this placement from the Publisher in advance. Advertisements that have been requested to be placed in the inside front cover or inside back cover of the magazine will be charged at an additional fee, as reflected on the Ratecard. All key placements are a first come-first serve basis when space permits.

PUBLISHED ADVERTISING RATES: Advertising rates will be billed from the most current ratecard and guaranteed for six consecutive issues. Ratecard changes will not be applied until the beginning of the following calendar year.

COLLECTION OF BAD DEBTS: If it becomes necessary to turn an account over to attorneys or a collection agency for payment of published advertising, the Advertiser will be responsible for paying interest and any fees that result from the collection action.

CONTRACT RESPONSIBILITY: All Advertisers assume full responsibility to email all copy changes in by each deadline date, via c2cracene@aol.com. If new copy has not been received by the deadline, your previous ad will not be repeated as published in the previous issue, provided payment for this run has been received in accordance with the provisions of this contract.

Upon reading the terms and conditions, please enter your name and date below and return to the *Coast to Coast Racing News Magazine* office. This Contract shall be deemed null and void if not signed within thirty days.

Respectfully submitted,

ACCEPTED;

Advertiser _____

Publisher or Agent _____

Date _____

Coast to Coast Racing News Magazine

P.O. Box 16563, Golden CO 80402

Deborah L. Supan, Owner c2craceneews@aol.com

Feel free to contact Coast to Coast Racing News Magazine directly at: (303) 277-1410